

Because it Matters

When she was 2, she wanted
a teddy. She grew out of it.
But it didn't matter.



Then she wanted a scooter.
And she grew out of that.
But it still didn't matter.



And now she wants a real rabbit.
She'll grow out of this too.

**And then what'll you do?
This time it *does* matter.**



Rabbits are a 10 year + commitment, costing around £1000 a year to care for. If you're thinking about getting rabbits, get the facts first

67,000 rabbits go through rescue each year; 42,000 within a year of purchase

**Don't let another bunny become a rescue statistic
Make it a Chocolate or toy bunny instead**

*Make Mine Chocolate!*TM

Stop the Impulse Purchase Campaign, Education and Rabbit Welfare

MakeMineChocolate.org.uk